

Saint Aubin de Luigné, 01/24/2019

PRESS RELEASE

Direction 2019: Second wind for Clos de l'Élu

After the definitive rejection of our 2017 Roc'h Avel vintage following a "Vin de pays du Val de Loire" approval tasting, then a minor penalty for our Anjou white Bastingage 2016, we decided to withdraw all of our AOC wines by reclassifying them as Vin de France from the 2018 vintage. This decision reflects our disappointment with an administrative machine whose rules orchestrate the eligibility to be included in the appellation of origin for the wines produced by artisanal winemakers. This disappointment is coupled with a feeling of economic insecurity that our young company cannot accept.

11 years ago, we settled in the beautiful terroir of Anjou. For 11 years, we have ceaselessly endeavoured to highlight these terroirs and enhance their image, in France and abroad. We are committed to a rigorous and demanding practice, which respects a certain idea of the vine and the wine, allowing the expression of talents, in the same way as those chefs who carry so high and so far the level of French gastronomy in a totally open and legal framework. Today, we are proud of the recognition we have gained from wine professionals such as wine merchants, restaurant owners, sommeliers and importers, as well as from our private customers, who recognise in our wines an original expression of the Anjou wine terroirs.

We made the choice to vinify our wines under the Anjou appellation or Pays de Val de Loire wines, in accordance with the specifications of the appellations. Our analyses are consistent, and our practices far from being lax. But, over the years, we have received numerous warnings and our wines have been penalised almost systematically during approval tastings. Non-conformity or expression of an identity? Eventually, we incurred the ultimate penalty. No longer having the right to communicate our place of origin is an aberration, a wound, when we are convinced that the wine, more than any other product, epitomises this place.

By renouncing an absurd system that only seeks to standardise the taste, this new direction is above all an opportunity to gain a greater level of freedom of expression within this profession that we cherish. In other words, we will stay the same course, simply, changing tack! Wishing to honour the trust that our customers have given us for 11 years, we will not change the way we look at Anjou wine. We hope that one day, a deep reform of the AOC, based on an

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obligation of means and a specification of excellence, will allow us once again to claim on our labels this link to the soil to which we hold so dear.

Let's be creative and feed on Eternal Hope! This is what we wish you for this year 2019.

Charlotte & Thomas et Carsin, vigneron de France

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About us: Clos de l'Élu

- Winemakers: Thomas and Charlotte Carsin
- Creation: 1st January 2008
- Location: Saint Aubin de Luigné, Anjou noir terroirs
- Area: 19.5 hectares
- Grape varieties: Chenin, Sauvignon blanc, Cabernet franc, Gamay, Grolleau, Pineau d'Aunis
- Production: 50 à 60 000 bottles per year
- Vintages: Roc'h Avel, Maupiti, Désirade, Bastingage, L'Aiglerie, Ephata, Magellan, Espérance, Le Baiser d'Alexandrie, Chaume, l'Albatros
- Average yeilds: 25 hl /ha
- Certifications: Ecocert (2013), Demeter (2017)

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Il y a tant à découvrir...



Cap 2019 !